

ANNUAL REPORT 2023-2024

Name of programme : Commerce Association

Name of faculty : Salabha P

I. Brief description of the discipline :

Commerce Association is one among the three associations of our college actively engaged in organising programs for commerce students and also for others with special reference to commerce subject. Aswin T V from final year B. Com was the association secretary for this academic year 2023-24. This year also association conducted several programs to mould talents of students.

II. Details of the programs conducted :

| Sl. No | Date/period | Name of programme | Brief description of the programme conducted including response, result, feedback etc. |
|--------|-------------|---------------------------------|--|
| 1 | 22/08/2023 | TECHMIX Association Day Program | Commerce, Computer science and Electronics associations jointly conducted several programs. Commerce department organised product marketing, blind folding and role-playing game. Students from all the departments participated. Helped students to improve presentation skill, avoid stage fear etc. |
| 2 | 12/09/2023 | WALL WISDOM- Wall magazines | Wall magazines on a weekly basis were prepared and released by all the commerce batches. Helped the students to update their commerce knowledge and content writing skill. |
| 3 | 08/12/2023 | Association Inauguration | Official inauguration and logo launch of associations was held in the presence of all the staff members and students. |
| 4 | 25/01/2024 | ALOHOMORA - Tharang Exhibition | Product and craft exhibition was conducted as a part of Tharang precursor event. That gave an opportunity for students to showcase their talents. |
| 5 | 05/02/2024 | ZAIKA Food fest | Food fest to explore culinary experience from different cuisines held at our college. Classes from all the departments participated in the fest. It was a nice experience to the students. |
| 6 | 27/03/2024 | Farewell to Naveetha Miss | A farewell to Naveetha Miss was arranged. All the staff members and commerce students participated in the function |

Prepared by
Salabha P
Staff co-ordinator,
Commerce Association